

**THE IMPLEMENTATION OF ENGLISH FOR SPECIFIC PURPOSES
APPROACH FOR TEACHING BUSINESS ENGLISH IN STIE
MUHAMMADIYAH CILACAP 2017/2018**

THESIS



By:

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Supervisor's Approval :

I confirm that the thesis written by above-named student meets the scholarly standard for the degree and is therefore eligible to proceed to an examination by the board of examiners of the Department of Language Studies, the Graduate School of Universitas Muhammadiyah Surakarta

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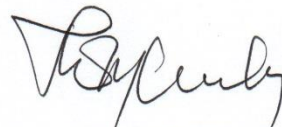
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APPROVAL OF THESIS FOR SUBMISSION

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APPROACH FOR TEACHING BUSINESS ENGLISH IN STIE
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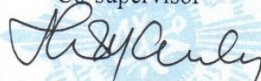
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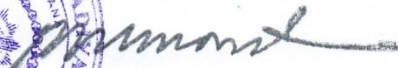
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The Director of Graduate School



Prof. Dr. Bambang Sumardjoko, M.Pd

STATEMENT OF AUTENTICITY

I hereby confirm that the thesis entitled "The Implementation of English for Specific Purposes Approach for Teaching Business English of STIE Muhammadiyah Cilacap 2017/2018." is an original and authentic work written by myself and it has satisfied the rules and regulations of Universitas Muhammadiyah Surakarta with respect to plagiarism. I certify that all quotations and the sources of information have been fully referred and acknowledged accordingly.

I confirm that this thesis has not been submitted for the award of any previous degree in any tertiary institutions in Indonesia or abroad.

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(Yeti Rochmah Hidayati)

MOTTO

فَإِنَّ مَعَ الْعُسْرِ يُسْرًا ۝ إِنَّ مَعَ الْعُسْرِ يُسْرًا ۝ ٦

So verily, with the hardship, there is relief
verily, with the hardship, there is relief (Q.S : Al-Insyirah, 5-6)

فَبِأَيِّ آلَاءِ رَبِّكُمَا تُكَذِّبَانِ

"So which of the favors of your Lord would you deny?"

Surah Ar-Rahman

DEDICATION

This thesis is dedicated to:

----- Allah SWT -----

who always gives me pleasant, favor, health, wealth, and happiness

----- my mother and my father -----

who always give me spirit and accompany me to finish my study

----- my husband -----

who always love, support and accompany me

----- my brother and sister in law -----

Who always support me

----- my friends on Class A Post Graduate Program of UMS 2014 -----

Thank you for the friendship

----- UNC and Hit's Syar'i -----

Thank you for the support and motivation

----- STIE Muhammadiyah Cilacap -----

which gives me the second "home"

ABSTRACTS

Yeti Rochmah Hidayati, S200140087, “THE IMPLEMENTATION OF ENGLISH FOR ENGLISH FOR SPECIFIC PURPOSES APPROACH FOR TEACHING BUSINES ENGLISH IN STIE MUHAMMADIYAH CILACAP 2017/2018” Thesis. Department of Language Studies, the Graduate School, Universitas Muhammadiyah Surakarta

The current study is a descriptive qualitative research aiming to describe the learning objectives of teaching Business English, the kinds Business English syllabus, the English material, the teaching methods, the teacher’s role and the students role in teaching and learning Business English class at STIE Muhammadiyah Cilacap.

The subjects of the study were a Business English Teacher and first semester of Business English class, which consist of 15 students from Accounting and 23 students from Management. Data were garnered from interview with teacher and students, observation of teaching learning process, and documentations. The data collected were analyzed using technique triangulation to maintain the credible data to answer the questions in research questions by using interview, and then supported by observation and document.

The finding shown that (1) there are two kinds of learning objectives, namely general learning objectives and specific learning objectives (2) the syllabus used in Business English class is classified in the combination of Competence-based syllabus and content-based syllabus. The shape of syllabus is cyclical Format. The syllabus also used learning-centre as the approach; (3) The teaching and learning of Business English in STIE Muhammadiyah Cilacap used English for Specific Purposes as the approach and the classroom procedures were pre-teaching, while teaching (EEC), post teaching; (4) The materials used in Business English textbook, audio, and text. (5) The roles of the students in Business English class of STIE Muhammadiyah Cilacap were students as learning subjects, students as learning performer, students learn from teacher, and students learn from other students; (6) The teacher roles in Business English class of STIE Muhammadiyah Cilacap were teacher acted as facilitator, classroom manager, explainer, and motivator.

Keywords : English for Specific Purposes Approach, Business English, teaching, learning

ABSTRAK

Yeti Rochmah Hidayati, S200140087, “PENERAPAN PENDEKATAN ENGLISH FOR SPECIFIC PURPOSES UNTUK PENGAJARAN BUSINESS ENGLISH DI STIE MUHAMMADIYAH CILACAP 2017/2018” Tesis. Magister Pengkajian Bahasa, Pascasarjana, Universitas Muhammadiyah Surakarta.

Penelitian ini adalah penelitian deskriptif kualitatif yang bertujuan untuk mendeskripsikan tujuan pembelajaran pengajaran Bahasa Inggris Bisnis, jenis silabus *Bahasa Inggris Bisnis*, materi Bahasa Inggris, metode pengajaran, peran guru dan peran siswa dalam pengajaran dan pembelajaran Bahasa Inggris Bisnis di STIE Muhammadiyah Cilacap.

Subjek penelitian adalah seorang dosen Business English dan mahasiswa semester 1 Business English, yang terdiri dari 15 mahasiswa dari Akuntansi dan 23 siswa dari Manajemen. Data diambil menggunakan instrumen wawancara dengan dosen dan mahasiswa, observasi dan dokumentasi. Data yang dikumpulkan dokumentasi dianalisa menggunakan triangulasi teknik untuk menghasilkan data yang valid untuk menjawab pertanyaan penelitian dengan menggunakan wawancara, dan didukung oleh observasi dan dokumentasi

Temuan penelitian adalah (1) Ada dua jenis tujuan pembelajaran yaitu tujuan pembelajaran umum dan khusus; (2) silabus yang digunakan dalam pembelajaran Business English tergolong dalam kombinasi antara Competence-based syllabus dan content-based syllabus. Bentuk dari silabus adalah cyclical format. Silabus menggunakan learning-centre sebagai pendekatan; (3) Pembelajaran Business English di STIE Muhammadiyah Cilacap menggunakan English for Specific Purposes (Bahasa Inggris dengan tujuan khusus) sebagai pendekatan dan prosedur dalam pengajaran yaitu Pre-teaching, while teaching (menggunakan EEK), dan post teaching; (4) Materi yang digunakan pembelajaran yaitu buku Business English, audio dan teks. (5) Peran mahasiswa dalam kelas Business English adalah sebagai subjek pembelajaran, pelaku pembelajaran, mahasiswa belajar dari dosen, dan mahasiswa belajar dari mahasiswa lain; (6) Peran dosen dalam kelas Business English di STIE Muhammadiyah Cilacap adalah guru sebagai fasilitator, pengelola, pemberi penjelasan dan pemberi motivasi.

Kata Kunci : Pendekatan *English for Specific Purposes*, *Business English*, pengajaran, pembelajaran

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I hope this research becomes the current study that can give additional information for further researcher who are interested in conducting a research concerning with learning evaluation.

Surakarta, January 2018

Yeti Rochmah Hidayati

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